

Anibel Adjei Mensah

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Objective

I am devoted and precise web developer with knowledge in designing and developing user-friendly websites. Proficient in HTML, CSS, and JavaScript, React JS, Figma, WordPress, Webflow and more, with a strong focus for creating visually appealing and functional online experiences. Seeking to leverage my skills and expertise to drive business growth and success.

Experience

- Geovision Services** July 2025 - Present
Web Design / SEO Optimisation
As a Web Developer at Geovision Services, I designed and developed a website to showcase the services they provide. Key skills utilized:
 - Website Design: Developed a modern, responsive website to showcase event management, conference planning, and corporate services.
 - Search Engine Optimization: Implemented on-page and off-page SEO strategies to boost rankings for keywords like "event management company in Ghana."
 - Content Optimization: Structured and optimized content for higher visibility across Google and AI search results.
 - Performance Tracking: Monitored analytics to improve user engagement and lead conversions.
- Beolux Beauty** May 2025 - Present
Web Developer
As a Web Developer at Beolux Beauty, I designed and developed an aesthetics website to showcase their skincare products. Key skills utilized:
 - Country-Based Pricing: Implemented a dynamic pricing system to display product prices based on the customer's location.
 - Email Marketing Integration: Set up automated email campaigns and opt-in forms to support customer engagement and drive sales.
 - Weight-Based Shipping: Integrated shipping options that calculate costs based on product weight for accurate checkout fees.
 - SEO Optimization: Applied SEO best practices to improve search engine visibility and attract organic traffic.

Education

- Design and Technology Institute** September 2024
Pearson BTEC Creative Media

Skills

- React JS, JavaScript, WordPress, Figma, Framer, Webflow, GSAP Animation, Firebase, SEO

Reference

- Kelvin Boateng - Creative Designer**
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0540229408
- Ebenezer Dalziel - Design and Technical Institute**

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